

# Chamber Connection

*Your source for business news and local happenings in Pierce!*

## *In This Issue*

### Upcoming events

### Member of the Month: Property Feed & Seed

### Christmas Crawl

### Member events

### Director's Note

### Member survey

#### Pierce County Chamber of Commerce

912-449-7044 || 912-816-6209

[piercechamberofcommerce@gmail.com](mailto:piercechamberofcommerce@gmail.com)

200 SW Central Ave. | PO Box 47 Blackshear, GA 31516

[pcgeorgia.com](http://pcgeorgia.com)



## Chamber profiles Pierce companies, industries

### *Goal: recruit future workforce*

Our greatest potential for the next quality workforce is sitting in classrooms at Pierce County High School. That observation was made at a recent Industrial Development Authority board meeting.

Since then, Chamber Director Sarah Gove has been collaborating with Work-Based Learning (WBL) instructor Malayna Wetherington and the Career, Technical and Agriculture Education (CTAE) department at PCHS on a profiling project to educate juniors and seniors about the companies operating in Pierce County, the services and goods those industries provide and the jobs they have available to students after graduation.

Is your company interested in participating? Contact us today!



Christi Pitts of Christi's Downsouth Living assists customer, Vicki Parker Dixon. - Photo by The Blackshear Times

# Christmas Crawl underway now



The Chamber of Commerce and Better Hometown Blackshear launched the Shop Small Christmas Crawl last month in an effort to encourage locals to shop at home for the holidays and **KEEP THE CHEER HERE!**

The promotion, featuring retail businesses in Pierce, runs through December 15. Shoppers can get their card punched for any purchase made at a participating store. Fifteen "punches" equals a full card. Participants are entered into a drawing to win more than \$700 in gift cards back to the local stores!

[Find out who is in the Crawl!](#)

## FREE hiring resources still available!

Did you know? Fifty-two percent of job seekers say the quality of a job description is extremely influential on their decision to apply. Another 36 percent of job seekers search by title.

But, do you really have extra minutes in the day to craft the perfect job description and marketing tools to attract qualified candidates?

We've created several social media hiring ad templates, tips for creating a killer job description AND a job posting template for you [here](#).



# UPCOMING EVENTS



## DECEMBER 2021 CALENDAR

Christmas really is the most wonderful time of the year. From Opportunity Tours to the Shop Small Christmas Crawl, the Parade and Patterson's Christmas Light Show, there's so much to see and do as we get ready to close out the year.



### CHRISTMAS PARADE

Blackshear's Christmas parade, organized by Better Hometown, will be at 6 p.m., Monday, Dec. 6, in downtown.



### CHRISTMAS AT CITY HALL

Patterson's Christmas at City Hall is set for Thursday, December 9, from 5 - 8 p.m. Enjoy vendors and free food!



### RAY OF LIGHT

Patterson's Drive-Thru Light Show will be held every Saturday night through December 18. Pick up a map at City Hall, 3507 Williams St.

## Join our tour at Southern Eagle

Opportunity Tours are back!

Join our tour of Southern Eagle Distributing Thursday, December 9, from 10 - 11:30 a.m.

Contact Sarah Gove at 912-449-7044 or email [piercechamberofcommerce@gmail.com](mailto:piercechamberofcommerce@gmail.com) to register for this free tour today!



SOUTHERN EAGLE  
DISTRIBUTING



### Opportunity Tour

Thursday, December 9 @ 10-11:30 a.m.  
6200 Bowen Road (Industrial Park)

Contact Sarah Gove to register: 912-449-7044,  
[piercechamberofcommerce@gmail.com](mailto:piercechamberofcommerce@gmail.com)

COME SEE  
WHAT  
SOUTHERN  
EAGLE IS ALL  
ABOUT!

- FREE event
- Tour Southern Eagle's new distribution facility
- Networking
- Refreshments





# Member of the Month: The Property Feed & Seed



*"One on one customer service sets us apart from our competitors."  
- Barbara Snow Wagner*

The Property Feed & Seed, owned by Clint Wagner and Barbara Snow Wagner, is a farm animal feed and ag. store in Offerman. The Wagners opened their doors during the "COVID year," and celebrated their first anniversary in July 2021. The feed store is located at 6337 Birmingham Ave.

The Property carries farm animal feed, a variety of live plants and garden supplies, animal health products, fertilizers, soils and garden equipment. They also carry fishing and hunting supplies, Wainright sausage, honey, cane syrup and ice cream!



Nominate someone for Member of the Month [here!](#)

## Director's Note

By Sarah Gove



It's beginning to look, and feel, a lot like Christmas and I couldn't be happier! As we prepare to close out this tumultuous year - good riddance - and plan for 2022, I hope and pray for a sense of normalcy to emerge, a return to regularly scheduled programming if you will. Look for more consistently scheduled Chamber events such as Business After Hours, Opportunity Tours and Lunch & Learns in the New Year. We hope to continue partnering on programs and projects with Better Hometown Blackshear and Waycross-Ware County Chamber of Commerce, too.

Now, I'll direct your attention to the right. This picture represents a Christmas miracle: My child did NOT scream at the sight of Santa this year! May your holiday be filled with magical moments like this one.

