

# Chamber Connection

*Your source for business news and local happenings in Pierce!*

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## Chamber provides FREE hiring resources

Did you know? Fifty-two percent of job seekers say the quality of a job description is extremely influential on their decision to apply. Another 36 percent of job seekers search by title so your job posting title must be clear, concise and accurate.

But, we get it -- you are busy ALL the time! Do you really have extra minutes in the day to create a detailed yet simple job description and marketing tools that will attract qualified candidates? The Chamber wants to help!

We've created several social media hiring ad templates, tips for creating a killer job description AND a job posting template for you!

[Download those files here!](#)

**Pierce County Chamber of Commerce**

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200 SW Central Ave. | PO Box 47 Blackshear, GA 31516

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## SBA hosts virtual summit for Small Business Week

The Small Business Administration will host a Virtual Summit September 13-15 during National Small Business Week with a focus on helping entrepreneurs recover from the pandemic and come back stronger than ever before.

"We'll celebrate renewal and resilience," says an SBA spokesperson.

The event will feature presentations by business experts, mentoring, and virtual networking.

[Register here](#)

## Knowlton interns with PC Chamber

Pierce County High School junior Emma Knowlton interned with the Pierce County Chamber of Commerce this summer, assisting with several marketing projects and organizational tasks, and volunteering at events.

I accepted the internship because I thought it would be a great opportunity. It will be helpful when I go to get a job to have some experience," Knowlton says of her internship. "I have really liked learning more about the Chamber and what it does and seeing the behind the scenes of what goes into all that you do."

[Read More](#)



# UPCOMING EVENTS

## SEPTEMBER 2021 CALENDAR

There are lots of activity coming up in Pierce County! From Lunch & Learns to golf tournaments and Food Truck Friday, you won't want to miss out!



### FOOD TRUCK FIRST FRIDAY!

Food Truck Friday is set for 11 a.m. - 2 p.m. September 3 in the parking lot by Sno Biz of Blackshear, Crazy Rick's and Warehouse Billiard, (3005 Hwy. 84 Blackshear)



### LABOR DAY FIREWORKS SHOW

Emmanuel Baptist Church, 217 W. Carter Ave, will hold a fireworks show Monday, September 6, at dusk.



### RIVERKEEPER CELEBRATION

The Annual Satilla Riverkeeper Gala will be held virtually at 7 p.m. September 9. Follow this link to register!

## LUNCH & LEARN Join us to talk customer service

[Register here!](#)



## 8 Customer Service Strategies for Small Business Success

September 30, 2021 @11am



Small Business  
Development Center  
UNIVERSITY OF GEORGIA

Pierce County Chamber of Commerce will host a lunch and learn program from 11 a.m.-1 p.m. Thursday, Sept. 30, at Eagle Station, 3507 Williams Street, Patterson. The cost is \$20 for members and \$25 for non-members. Seating is limited to the first 30 registrants! The topic of the lunch and learn will be "Eight Customer Service Strategies for Small Business Success." The event will be facilitated by the Small Business Development Center (SBDC) and is sponsored by the Pierce County Industrial Development Authority (PCIDA).

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### RIBBON CUTTING AT 84 WEST

**84 West**, located at 103 SW Central Ave, will hold a ribbon cutting at 11 a.m. Thursday, September 23.



### RIBBON CUTTING @ NEIGHBORHOOD PEDIATRICS

**Neighborhood Pediatrics**, located at 125 Hobbs Street in Blackshear, will hold a ribbon cutting at 2 p.m. Wednesday, September 29.



### PATTERSON FARMER'S MARKET

**Eagle Station in Patterson** is hosting a Farmer's Market from 11 a.m. - 7 p.m. every Tuesday. Come check out their fresh produce, yummy desserts, crafts and more!

PIERCE COUNTY CHAMBER OF COMMERCE

MEMBER TO MEMBER  
BENEFIT PROGRAM  
1994-2020 THROUGH DECEMBER 2021

**The Blackshear Times:**

- Buy one ad get the second ad (of same size/price) free
- Free one-year subscription for **new** subscribers

**The Sewing Bee:**

- 25% off first order of shirts or hats with company logo
- 10% off reorders

**Gypsy Willows:**

- 10% discount

**Property Feed & Seed**

- 10% discount (with the exception of animal feed and hay.)

**Studio G Portraits**

- 10% discount on one portrait

200 SW Central Ave  
Blackshear, GA 31816  
678-375-3300  
912-449-7206 | 912-316-0299

## DEALS FOR DAYS!

### Don't forget to use your member to member benefits

Earlier this year, the Chamber launched a Member to Member benefit program where our members offer deals exclusively to other Chamber members. The program is designed to boost our local economy, and help our members establish business relationships with each other. We're stronger together! Contact the Chamber today for more information on how you can participate in this program and be sure to utilize the current deals before they expire later this year!

# MEMBER EVENTS

## Companies turn out for job fair

The Pierce County Chamber of Commerce partnered with the Waycross Convention and Visitor's Bureau and the Waycross-Ware County Chamber of Commerce to host a job fair in August. Companies from Pierce, Ware and surrounding counties attended the job fair in hopes of connecting with qualified candidates for employment.



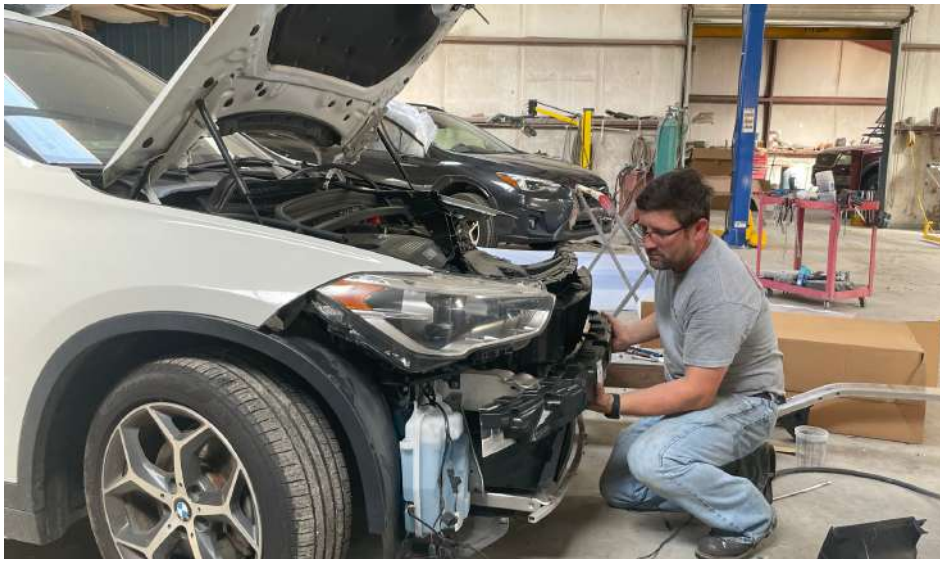
Above and at left: Vendors set up at the job fair in August.



Going Butts BBQ was one of the vendors at Pierce County's first-ever Food Truck Friday last month.

## Food Truck Friday

Food Truck Friday, held the first Friday of every month, finally came to Pierce County last month thanks to the collaboration of the Chamber, Better Hometown Blackshear and local business owner, Casey Smith. The monthly feast-ivities are held in Town Square Village at 3005 Hwy. 84.



Brandon Stone of Carter's Body Shop works on a wrecked vehicle.

Carter's Body Shop, owned by Mike Carter, is a family-owned business. They celebrated 40 years in August! The body shop is located at 2430 Hwy. 84 Blackshear. Carter has four employees.

Their services include all collision and scratch repairs for your vehicle. Lifetime guaranteed work! Carter's offers free estimates for their customers. They also provide 24 hour towing.

## Member of the Month: Carter's Body Shop

*"We pride ourselves in great work and customer service! I'm thankful for this community letting me provide services to them and look forward to many more years of service."*

*- Mike Carter*

**Nominate someone for Member of the Month [here!](#)**

## Meet Cheryl Williams

Cheryl Williams is the retired associate publisher of The Blackshear Times. She has been a board member since January 2021.

**Her favorite thing about Pierce County:** Pierce County is a caring community with many opportunities for its citizens to involve themselves in various community events. We have excellent schools and Pierce is a good place to raise a family. Without being a large city, it is close to the coast, Jacksonville, Savannah and Valdosta where other activities can be found.

**A fun fact about Cheryl:** I used to want a 'nose job' because I thought it was too big and it had a BIG mole on it. I got my 'new nose' after I was hit in the face by a line drive while playing softball for Peoples Bank when I was in my 30's! I had to smile when I woke up from surgery and the Doctor said, "I had to redo your nose some and I also took off that big mole on it".

**Favorite Chamber event:** I enjoy all of the Business After Hours that the Chamber sponsors. It's a great way to mix and mingle with other business people in our community. The Annual Chamber of Commerce banquet is another favorite where citizens and businesses are recognized for their contributions in various areas.

**Why do you serve on the Board?** I am serving on the Board of Directors now that I am retired and have more time to dedicate to the goal of the Chamber of Commerce. The goal of the COC is to promote businesses in Pierce County and to provide a friendly climate to live and work in, and I support that and want to help in any way I can.



# Welcome to Pierce!

The Chamber of Commerce hosted one ribbon cutting in August



*We celebrated ...*

Finley J's Salon & Boutique



## Director's Note

By Sarah Gove



Time flies when you're having fun. Well, I've been having fun since coming to the Chamber as executive director in May and the weeks have been flying by at warp speed! Covid presents new challenges every day and while they can be frustrating - we plan things and then unplan them a week later - it's also caused us to think more creatively. I'm learning to innovate in ways I never would have considered before, and I think the results of our efforts here at the Chamber are going to be a great benefit to our members and to the business community as a whole. Stay tuned for more exciting things coming soon!

