

CHAMBER CONNECT

Pierce County Chamber of Commerce's Monthly Newsletter



Plans for Leadership Pierce 2022 underway now

Student Leadership Academy will also resume

Leadership Pierce, the Chamber's adult leadership and community development program, will commence September 26, and Chamber staff members have been hard at work this summer planning out the class topics and tour locations.

The class is nearly full. Only a couple of slots remain open. Tuition is \$200. Email Chamber CEO Sarah Gove at piercechamberofcommerce@gmail.com for an application today!

The class will meet every other month from September to April. Graduation will be held in conjunction with the Chamber's annual Gala and Community Awards Ceremony April 13.

Student Leadership Academy, a program for high school juniors, will also resume this Fall. Students will meet monthly from September to April with graduation in early May. The Chamber hopes to enroll 12 students in the program.

The application period for SLA will open when classes resume August 8. Contact the Chamber for an application for your student!

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CHAMBER, MAIN STREET SPONSOR FIRST-EVER FLASH CASH MOB

CHRISTMAS IN JULY DRAWS CROWD TO PATTERSON

MEET OUR NEW MEMBER RELATIONS DIRECTOR, AMY GAMBRELL

MEMBER OF THE MONTH: HOSPICE SATILLA



Flash Cash Mob boosts local shopping in July

Pierce County Chamber and Better Hometown Blackshear partnered to sponsor a shop local campaign last month.

Shoppers were incentivized to shop at the Flash Cash Mob spot every Friday in hopes of winning a free \$20 gas card. The first 10 paying customers at each mob spot received a gas card.

The program put gas cards in the hands of 40 shoppers, and hopefully boosted sales and awareness for four lucky shops - Dogwood Memories, Josiah's Blessings, The Barnard Company and 84 West.

Gambrell joins Chamber as Member Relations Dir.

Amy Gambrell will work closely with Chamber members, recruit new members

There's a new face at the Chamber office this week. Amy Gambrell is our new Member Relations Director.

The Chamber board voted earlier this month to hire Gambrell. She was one of two finalists for the position. The job is part-time.

Gambrell will work closely with Chamber members to make sure they are receiving the benefits/services needed. She'll also ramp up the Chamber's efforts to recruit new members.

Stop by one day to say hello!



our CHAMBER

The Pierce County Chamber of Commerce is a non-profit membership organization. Our primary goal is to promote businesses in Pierce County and help create an overall healthy and sustainable business climate throughout the local area.

our VISION

The vision of the Pierce County Chamber of Commerce is to provide for a competitive and business friendly climate for all of Pierce County.

our MISSION

The mission of the Pierce County Chamber of Commerce is to foster partnerships for the advancement of Pierce County.



Ribbon cutting draws crowd to Patterson

The Chamber welcomed Sissy's Place, a furniture restoration shop, as one of downtown Patterson's newest businesses. A ribbon cutting held there Friday, July 22, drew a crowd to the downtown district.

Sherrie Godwin, has been in the furniture restoration business for years and is well-known in Pierce County for her beautiful pieces, many featuring intricate, hand drawn or painted details.

She features many of her pieces at the new shop, carries a line of chalk paint and several other boutique items.

Good time had by all at Christmas in July

The City of Patterson hosted their annual Christmas in July festival July 22-23 with vendors, food trucks, kid's activities and a car show.

The festival wrapped up with a parade of antique cars from downtown Patterson to Eagle Station.

Vendors marketed their wares - everything from home decor and jewelry to baby clothes - at Eagle Station and in the downtown district.

The festival also featured a Kid's Kourtyard this year with inflatable bounce houses, mazes and water fun for youngsters.



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**Your 2022
Hospice Honors Elite
Award Recipient**

Member of the Month: Hospice Satilla

Hospice Satilla has served Pierce and surrounding communities since 1986. The nonprofit provides hospice care, palliative care and grief support to their patients and families.

In business for nearly 40 years, the organization employs approximately 50 people. In addition to providing in-home care, Hospice Satilla operates a Hospice House and Counseling Center, offers free grief support to anyone - even if they are not a Hospice family.

The nonprofit also offers a free grief camp (bi-yearly) for children.

Learn more about their services at hospicesatilla.com.

Gove attends GACCE Conference at Jekyll

Conference theme for executives this year was 'Running Your Chamber Like a Business'

Chamber CEO Sarah Gove attended the Georgia Association of Chamber of Commerce Executives (GACCE) Convention on Jekyll Island last month and brought home a variety of resources to aid the Chamber in providing quality benefits and resources to our members.

Gove attended sessions on finance, new technology, and more. She also participated in a networking event with dozens of vendors who's services may be of use to some of our Chamber members.

The GACCE Convention is held annually at the Jekyll Island Resort.



DIRECTOR'S NOTE

Hi folks! I've been keeping busy through the summer months planning the Chamber's two leadership programs - Leadership Pierce and Student Leadership Academy. We're so excited to see these programs resume in the Fall!

Our planning team for Pierce Pathway Portal (P3) has also been setting up industry tours for high school students. We'll be touring at least 20 industries between August - December. It's shaping up to be a great semester!

Upcoming Events

August 2022

Pierce County Chamber of Commerce

Check Out this list of Events for August

**August
4**

B2S Open House

Open House will be held at all Pierce County Schools Thursday, August 4, from 4-7 p.m. Check school Facebook pages or website for time slots - based on student's last name.

**August
6**

Dance w/ Southern Stars

Dancing with the Southern Stars, a fundraising event to benefit Satilla Advocacy and Magnolia House is at 7 p.m. Saturday, August 6, at Ware Middle School Auditorium.

**August
13**

Grand opening

Dogwood Memories will hold a grand opening at their new furniture store, located right next to their home decor shop at 412 Main Street Blackshear, Saturday, August 13, 10 a.m. - 4 p.m.

**August
18**

Ribbon Cutting

A ribbon cutting is set for Thursday, August 18, at 5 p.m. at Peaceful Skincare Salon & Spa, 168 E. Park St. (behind Bridge Church).

**August
20**

Riverkeeper Gala

Satilla Riverkeeper will hold their annual Gala Saturday, August 20, at the Strickland's Lodge. Purchase tickets: <https://www.satillariverkeeper.org/celebrate.html>

**August
20**

Second Chance Band

Second Chance Band will perform at Eagle Station in Patterson Saturday, August 20, from 7-10 p.m.

**August
25**

Business After Hours

Dogwood Memories will host Business After Hours Thursday, August 25, 5-7 p.m., 412 Main Street Blackshear.